

# MAINTAINING THE HIGHEST STANDARDS FOR ALL PERSONAL CARE PRODUCTS

## We're a Healthcare Company First

We work closely with regulatory bodies wherever our products are sold and either meet or exceed the standards they set. Being a healthcare company enables us to approach our consumer products from an evidence-based perspective.

### We meet and frequently exceed:



Regulatory Standards



Industry Standards and Practices



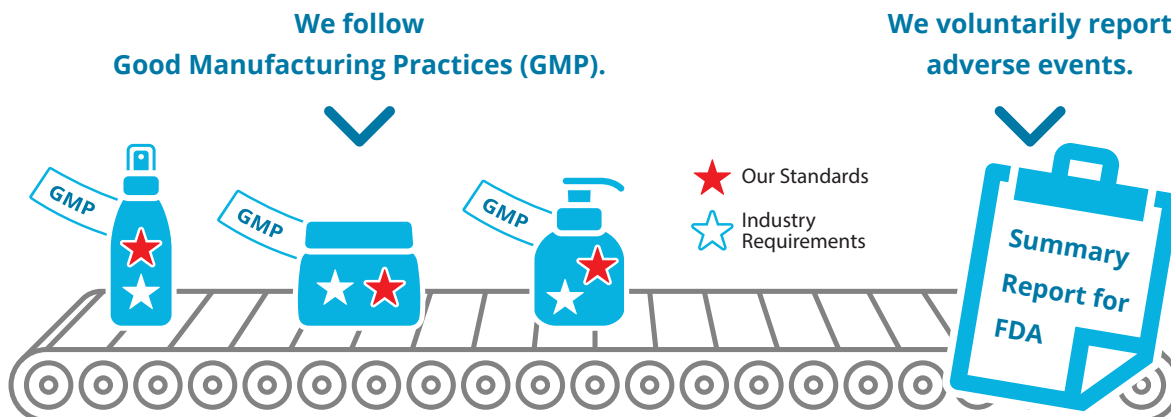
## Consumer Safety is Our Priority

At Johnson & Johnson Family of Consumer Companies we make consumer safety our number one priority.



## We Maintain the Highest Standards

With every product we manufacture, we take the necessary steps to ensure quality and safety, going beyond regulatory and industry requirements.



### \*Definitions:

**Cosmetic Ingredient Review** is an independent scientific body that works with the US FDA, cosmetic & personal care product companies, and consumers to help keep cosmetics safe.

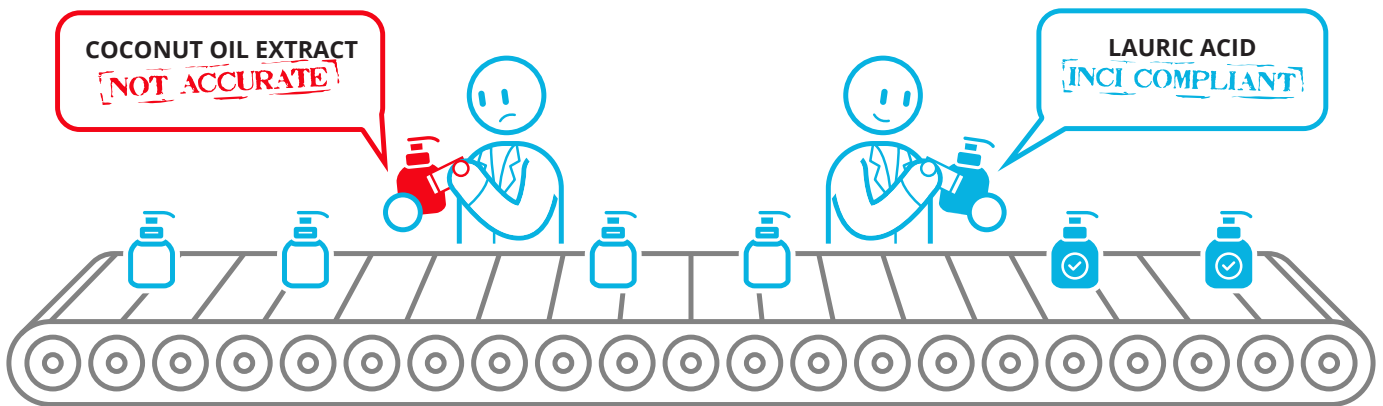
**The Consumer Commitment Code** reinforces existing company practices and introduces some new practices, going beyond the requirements of the law and highlighting the proactive and responsible approach to product safety supported by personal care product companies.

## We Follow Evidence-based Guidelines

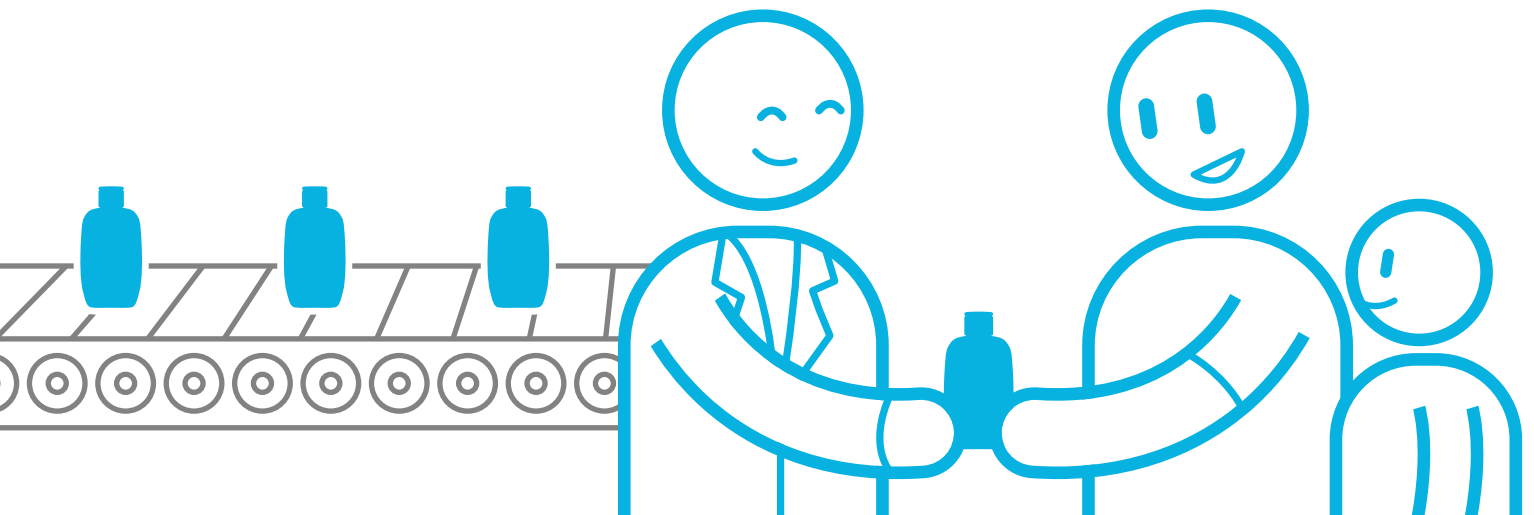
Nothing is more important than the safety of our consumers. We provide safe products by ensuring they're supported by science and meet guidelines set forth by leading healthcare and nursing organizations.




We also label our ingredients according to the recommendations of the International Nomenclature of Cosmetic Ingredients (INCI) standards. INCI names are recognized around the world to identify personal care product ingredients, and are referenced by regulation for product labeling in many countries.



At Johnson & Johnson Family of Consumer Companies, maintaining the highest standards is an extension of who we are as a healthcare company.



**Johnson & Johnson**  
FAMILY OF CONSUMER COMPANIES

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